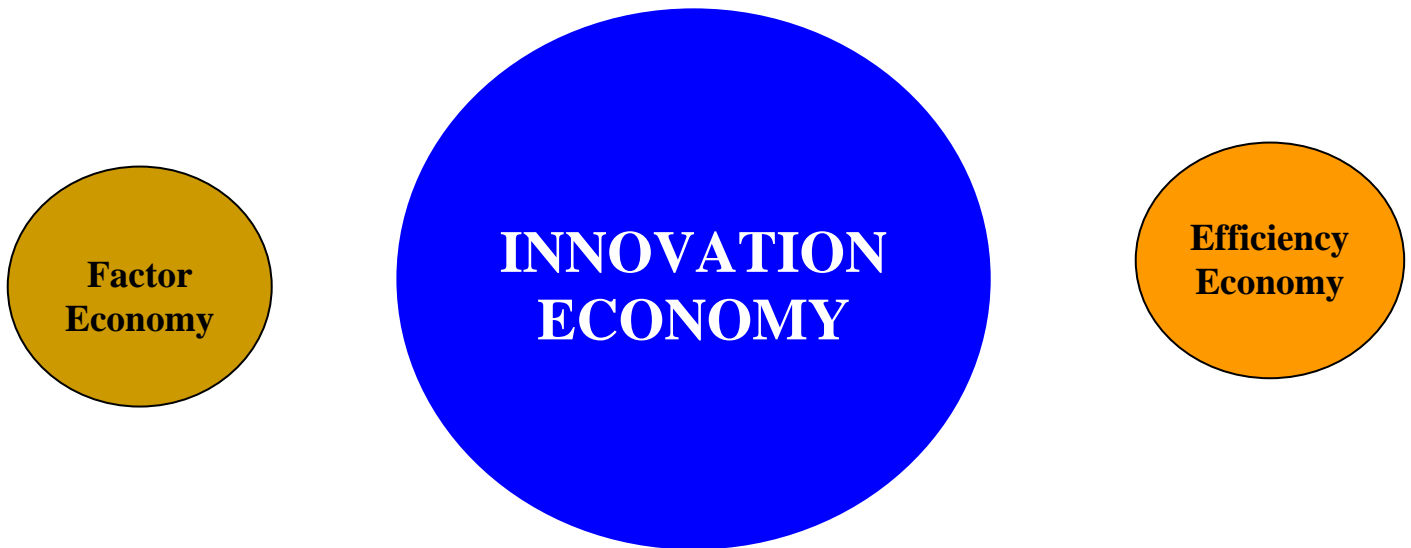


UNIQUE VALUE

Competition Based on Innovation Creating Unique Value

for Antitrust, the Economy, Healthcare,
Education and Beyond



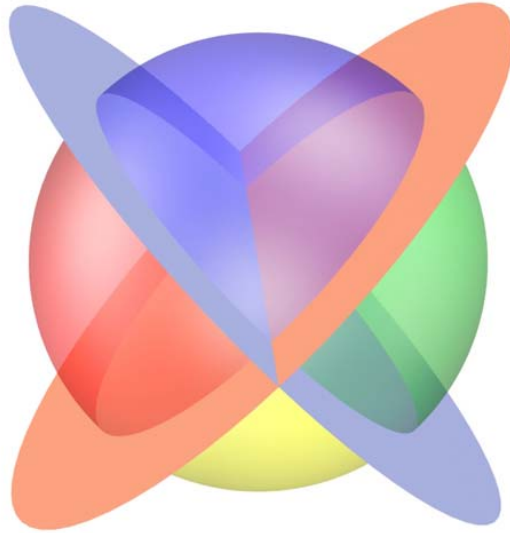
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THEORY of PRODUCTIVITY, INNOVATION and UNIQUE VALUE



Five Forces	(red "slice")
Type (Sophistication) of Competition	(blue "slice")
Business Environment "Diamond"	(4 color "globe")

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